

## Contact Information

### Email

giannunzio.lucibelli@gmail.com

### Address

Via Calcinaia 63 - 00139 Roma ( IT )

### Phone

+039 335 6420999

## Skills

- Adobe Creative Suite CC
- Apple Final Cut X Pro
- Adobe AfterEffects
- Adobe Premiere
- Adobe Photoshop
- Adobe Illustrator
- Adobe XD
- UI/UX Designer
- Wireframe and Prototyping Tools
- Interactive Designer
- Html, Html5, Css, Xml, Javascript
- Wordpress CMS
- Web Design and Web Communication
- Product and Graphic Design
- Digital Advertising, Adv Concept
- Special ADV Project
- Brand Identity
- Logotype Designer
- Business and Marketing requirements analysis
- Branded Content

## Languages

### Italian

Native Language

### English

Advanced

### Spanish

Medium

# Giannunzio Lucibelli

## Senior Art Director Digital designer



Web & digital communication, Special ADV Project, Motion Graphic, UX-UI Designer, Project Manager.

website portfolio [www.nuzdesign.com](http://www.nuzdesign.com)

### Experience

#### Freelance

From Gen 2019

#### Creative Director - Digital Designer

#### Italiaonline

Rome and Milan (Italy)

2013

Dic 2018

#### Creative Director and Coordinator

- UI UX Designer
- Interactive Designer
- Product Designer
- Information Architecture
- Web Communication and Design
- Brand Identity
- Digital Strategy
- Video and Motion Graphic
- Concept and Design Rich Media Format for Digital Advertising
- Custom and Special ADV Project
- Branded Content

#### Matrix

Rome (Italy)

2010

2013

#### Art Director and Coordinator

- Art Director
- Web and product designer
- Mobile UI UX designer
- Interactive Designer
- Information Architecture

#### INC

(Istituto Nazionale di Comunicazione)

Rome (Italy)

2007

2010

#### Freelance

- Creative Director
- Graphic and Web Designer Freelance
- Blog Panino D'autore
- Flash Interactive Designer

**Shared Services Center (Pirelli-TelecomItalia)**

Rome (Italy)

2003

2010

#### Art Director

- Art director
- Web and Graphic Designer.
- Communication Area in SSC ( TelecomItalia )
- Art director and Web Designer for Pirelli and Telecomitalia Internet-Intranet communications projects.

**TelecomItalia  
Corporate  
Communication  
and Image**

Rome (Italy)  
2000  
2003

**Art Director**

- Art director
- Web Designer Internet and Intranet corporate website
- Communication ADV Campaigns
- Management of the Images and Video historical archive of TelecomItalia.

**Freelance**

Rome (Italy)  
1997  
1999

**Graphic Designer**

- Brand Identity
- Packaging
- Print
- Multimedia
- Web Designer

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**Education**

**A.Pacinotti ITIS**

Rome (Italy)  
1988

**Electronics and IT**

**IED Istituto  
Europeo di Design**

Rome (Italy)  
1993  
1995

**Advertising, Communications and  
Graphic Design**

**IED Istituto  
Europeo di Design**

Rome (Italy)  
1994  
1995

**Computer Graphics  
Motion and Video Design**

**IED Istituto  
Europeo di Design**

Rome (Italy)  
2009

**Adobe After Effects  
Editing Video and Motion Graphic**

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**Certification & Courses**

- Adobe creative suite CS4 seminars Comunicazione strategica sul web2.0 social network, blog, community, presso Bitnet di Roma
- Adobe creative suite CS3 seminars
- Macromedia From A to Web Macromedia Flash MX 2004 seminars Corso avanzato di Flash MX 2004 Developer, presso Inside srl
- Macromedia From A to Web Creazione siti web e usabilità Corso avanzato di Macromedia Flash all istituto Tutor in Bologna.