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## PERSONAL INFORMATION

Name **GIANNUNZIO LUCIBELLI**  
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website **<http://www.nuzdesign.com>**  
Behance portfolio **<https://www.behance.net/giannunziolucibelli>**  
Nationality **Italian**  
Date of birth **12 Luglio 1968**

## WORK EXPERIENCE

From January 2013 to date  
Creative Director at Design and  
Digital in Italiaonline  
libero.it - virgilio.it

From 2010 to December  
2012 Art Director - Web  
and UI, Interactive  
Designer, Design  
Coordinator at Matrix s.p.a.

From 2003 to 2010  
Art Director - Web Designer  
Coordination activities and suppliers  
At SSC (Shared Service Center) Pirelli  
and TelecomItalia Group

- \* Art and Creative Director, Coordinator - Web, Graphic, Motion Designer and Video editing - on Libero.it e Virgilio.it portals and web verticals Portals - With grater control and focus on communication and advertising special projects (especially for the customer Samsung Italy ) on virgilio.it and libero.it and all verticals. Concept, communication and design for external customers website and Mobile App.
- \* Interactive Design, UI Design, Mobile project and proposal for : Honda, Cubovision [Telecom Italia], Carabinieri, INAIL, ISVAP, LA7, RAI, Giovani In Montagna, Posta Certificata, Comune di Milano, Roma Capitale.
- \* Art direction, web design, Information Architecture per : ISVAP, Comune di Milano, Roma Capitale, Comune di Milano, TGla7, Ultragas, Wigam.
- \* Design and concept website TIMB Telecomitalia Media Broadcasting [ Telecom Italia ]
- \* Design and concept website Web Docenti [ Telecom Italia per Osservatorio Docenti ]
- \* Design and production of "Sincronizzando" Interactive App for TelecomItalia
- \* Logos production "IT Syncro" , "Quality" [SSC], "Pensatoio" [Telecom Italia]
- \* Concept and Design activities of intranet Noiportal [Telecom Italia]
- \* Design and concept website di Giovanni Soldini [ Telecom Italia ]
- \* Design and concept "Trova No Profit" web portal [ Telecom Italia ]
- \* Design and development websites and microsities linked to communication web of telecomItalia
- \* Proposal Design and concept of SSC Website
- \* Logo concept and production "Progetto Ambiente" [ Telecom Italia ]
- \* Concept and design of Minisites Telecom Italia e Pirelli Group (2007). [Telecom Italia - Pirelli]
- \* Minisites C5 World Forum [Telecom Italia]
- \* Design, concept and Flash development new internet ed intranet websites of TelecomItalia and Pirelli Group
- \* FAI - Design Fondo Ambiente Italiano Portal [Telecom Italia - Pirelli]
- \* Portal Future Centre [Telecom Italia]
- \* Portal Archivi e Futuro [Telecom Italia, Pirelli, Olivetti]
- \* Portal Progetto Italia [Telecom Italia]
- \* Minisite Convention Brazil [TIM]
- \* Minisite Portale Talenti [Pirelli]
- \* Screen saver Pirelli Competizioni [Pirelli]
- \* Portal Revolauction Sales [Telecom Italia]
- \* Progetto Italia Events [Telecom Italia]
- \* Intranet noiportal - SAP Platform Intranet Site [Telecom Italia]
- \* Intranet SSC - SAP Platform Intranet Site [SSC - Pirelli]
- \* Realizzazione Grafica e Concept Newsletter Gruppo TelecomItalia

Art Director - Web Designer  
freelancer

- \* Design and flash intro centenary website of CONFINDUSTRIA [Igeam comunicazione]
- \* Design website for Phenofarm [Igeam comunicazione]
- \* Design Blog Marco Bolasco www.paninodautore.it [INC]
- \* Proposal Design and concept, beviresponsabile.it portal [Assobirra - Italia]
- \* Art director and graphic designer for INC [Istituto Nazionale di Comunicazione]
- \* Solovela web portal [Editrice Mare]
- \* Campomarzio Design - website shopping catalog Campomarzio Design
- \* Rosysite - website portfolio www.rosysite.it [Rosapaola Lucibelli - fotografa]
- \* Lidia Vitale - wesite portfolio e video gallery [Lidia Vitale - attrice]
- \* Graphicsprint - website Digital Print Center

From 2002 to 2003  
Art Director - Web Designer  
At IT Telecom Companies,  
Information Technology Group  
Telecom Italy.

- \* Design and Concept Portale Intranet "NOI PORTAL" IT Telecom (Information Technology) [Telecom Italia]
- \* Minisite TIM Brasil Events [TIM]
- \* Brand Image T Telecom Events [Telecom Italia]

Dal 2000 al 2002  
Art Director - Web Designer  
In TelecomItalia s.p.a.  
Communication Area

- \* Database Management and coordination of photographic and audiovisual services institutional TelecomItalia group at the area CORPORATE COMMUNICATION AND IMAGE TelecomItalia. Art direction and collaboration of the website and intranet of Telecom Italy, design and construction of "mini-sites" web business. Participation in planning and helped steady the look and feel of websites - intranet TelecomItalia, its Business Unit and the internal and external communication of TelecomItalia.

From 2000 - 2002  
Art Director - Web Designer  
freelancer

- \* Winnerland [Micronasa]
- \* Uilsic web site [Uilsic]
- \* Whpf intro animation [Micronasa]
- \* Associazione Lions Club Aurelium website [Lions, Roma]
- \* Sfera concept design intranet [ENEL]
- \* Tucam website [Tucam srl]

Collaboration with external suppliers

- \* Nurun Italia - Armando Testa - Netikos - Etnoteam - Digitalchroma - Saatchi & Saatchi -
- \* Kmatrix - Inferentia - Business Press - Leagas Delaney - Videogamma

From 1998 - 2000  
Art Director - Web Designer  
freelancer

- \* Freelance in Alcaemia internet web solutions.
- \* Freelance in Studio Ideo.
- \* Freelance in MicronAsa.

From 1997 - 1998  
Graphic Designer  
freelancer

- \* Freelance in Digitrace new information technologies.

From 1994 - 1997  
Graphic Designer  
freelancer

- \* Grafico freelance (branding - multimedia-web design, desktop publishing, photo editing, ecc)

## TRAINING AND PROFESSIONAL STUDIES

- 2009 Adobe After Effects and Video Editing course at IED, ISTITUTO EUROPEO DI DESIGN in Rome
- 2008 Adobe creative suite CS4 seminars  
Comunicazione strategica sul web2.0 social network, blog , community, presso Bitnet di Roma.
- 2007 Adobe creative suite CS3 seminars
- 2005 Macromedia From A to Web - Macromedia Flash MX2004 seminars  
Advanced course of FlashMX2004 Developer, presso Inside srl.
- 2001 Macromedia From A to Web - Creazione siti web e usabilità  
Advanced course of Macromedia Flash at Tutor in Bologna ( Italy ).
- 1996 Multimedia and Video Design - at IED EUROPEAN DESIGN INSTITUTE in Rome

## CAPABILITY, SKILLS AND GOALS

1992-1995

Design and Advertising Communication at IED ISTITUTO EUROPEO DI DESIGN (European Institute of Design in Roma )

1982-1987

Electronics and InformationTechnology at I.T.I.S. "A.Pacinotti " in Rome.

I started studying graphic design since 1992, I have always had a passion for the image, for color, for a sign and for communication in all its forms it manifests.

I am able to organize work autonomously setting priorities and using resources assigned to me, according to the deadlines and objectives. In recent years I have worked with many large Italian companies increasing my experience in communication design and the study of the communication web product. Currently I work on special projects to create communication and advertising for the biggest Italian and international clients investing on the portals of libero.it and virgilio.it, branding, User Interface Design and Interactive design for web and mobile projects.

My main qualities of character is knowing I relate with a team, how to recognize quality and expertise in the working group and coordinating using the best resources.

My goal is to grow professionally in an environment where, dynamism, creativity and synergy dictate the pace for ideas.

First language

Italian

Second language

English

Read english ability

Excelent

English writing skills

Good

English speaking skills

Good

Software tools and knowledge

**S.O.** : Perfect knowledge and experience on operating systems and related: MacOSX and WINDOWS.

**Design e Video** : Adobe Creative Suite CC , Adobe Photoshop, Adobe Flash, Adobe Illustrator, Adobe After Effects, Adobe Premiere, Finalcut, Fireworks, Adobe Flash Animate, InDesign, Apple Finalcut X Pro, Omnigraffle and other Animation and Design Tools.

**Web Development and Cms**: Html, Xhtml, Html5, Css, XML, Flash Actionscript, Wordpress.

Driving license

Drive A and B licences

It authorizes the Treatments of these personal data under law. 196/2003.

All projects are documented and visible online.

**Giannunzio Lucibelli**